

Zoning Board of Appeals

August 21, 2007

PUBLIC HEARING

Present: Marilyn Penoyer, Chad Penoyer, Don Penoyer

Mary Ninemire, Mike Sperling, Jacques Monica, Bob Loran, Gabe Buschle

Public hearing was called to order at 7:00 by Gabe Buschle, Chairman.

Reason for public hearing : Code states no signs with moving or flashing lights.

Mr. Penoyer from Dignity Plus presented his request to the Village Planning Board and was referred to the Zoning board for approval.

Chad Penoyer, who is a college student in marketing, is doing a summer internship. The new sign for Dignity Plus is part of Chad's research project. Dignity Plus would like to place a sign so people can know what Dignity Plus does. The sign will also be used to post employment opportunities with Dignity Plus.

The permit has been submitted. A letter was sent to surrounding neighbors and there were no objections from them regarding moving forward with the signage.

Mr. Penoyer stated, being in the electronic age, many places have similar signs, just not showing electronic messages as they are requesting. Pathfinder has a similar sign, as does the Waterfront and Kinney Drugs. Some of them currently advertise employment opportunities.

The proposed sign will protrude 9" from the face of the building. The allowance for the sign is 10% of the frontage of the building. The proposed sign is 48 sq. ft., which is well within the allowable 10%.

Mary Ninemire has questions about the brightness of the sign and how it may affect traffic. Discussion indicated that the brightness of the sign would be insignificant to the traffic.

Mr. Penoyer indicated that all electric and message information would be handled from within their building by their own computer. Monitoring would also be done by the sign company. Mary Ninemire inquired as to monitoring appropriateness of the messages, including proper spelling and grammar. Mr. Penoyer indicated that all information can be checked prior to being placed on the sign.

Mr. Penoyer indicated that his sign was on order and would probably be up in October, pending approval.

Mr. Monica questioned how high the sign was being installed and if it was "kidproof". Mr. Penoyer said the sign is installed 12' high and bolted to the building. The sign is both "kidproof" and "windproof", in addition to being vandal proof and damage resistant.

The sign is being installed on the front of the building vs the side of the building due to the ice build up on the side during the winter.

Mr. Monica indicated that Pathfinder Bank set the precedent for the lighted sign.

Mr. Penoyer thought that the sign could also be used for natural disaster situations, such as the train derailment, detours, etc.

Mary complimented Chad for the completeness of his research. The job was well done in his internship.

**Public hearing was closed at 7:20 and the ZBA meeting was called to order.**

Mr. Buschle asked for comments from the board members. Mr. Monica explained that the code only allows for time/temp/message display . Variance is required for other than time & temp. Discussion was held about the actual messages possibly slowly fading in and out, not to be flashing, to display similar to the banks display, to be less distracting to the traffic in the square.

Motion was made to allow variance as follows:

An electronic message sign be allowed to Section 258.E Sign Restrictions of the Village of Central Square Codes at 675 South Main Street. Motion made by Bob Loran and seconded by Mike Sperling. Motion was passed unanimously by the board.

Motion made by Jack Monica to adjourn meeting. Seconded by Mike Sperling. Meeting adjourned at 7:25.